

Invitation to EPDET 2017 / the 11th Anniversary of European Program for Development Evaluation

17th – 22nd September 2017

Venue: [Hotel Pressburg](#),
Bratislava

Slovak Republic



Development Worldwide, registered association (DWW), Slovak Evaluation Society and Czech Evaluation Society have the pleasure to invite you to the European Program for Development Evaluation Training - EPDET 2017, to continue the tradition of this European summer school. Mini IPDETs in [Europe have been offered since 2007](#). EPDET is overview training that provides a systematic approach to evaluation.

The core curriculum of the EPDET training is a shortened version of the successful two-week core course of the summer school [IPDET](#) - International Program for Development Evaluation Training, organized by the Carleton University, Ottawa, Canada.

EPDET 2017 will be provided in English again, by the top lecturers Dr. Linda G. Morra Imas and Dr. Ray C. Rist. The training is recommended for evaluators and managers of development projects and programs. The graduates of the training will obtain Certificate of completion of the mini-IPDET.

[SEE THE HOTEL](#)

[APPLICATION](#)

[MORE info
ABOUT EPDET](#)

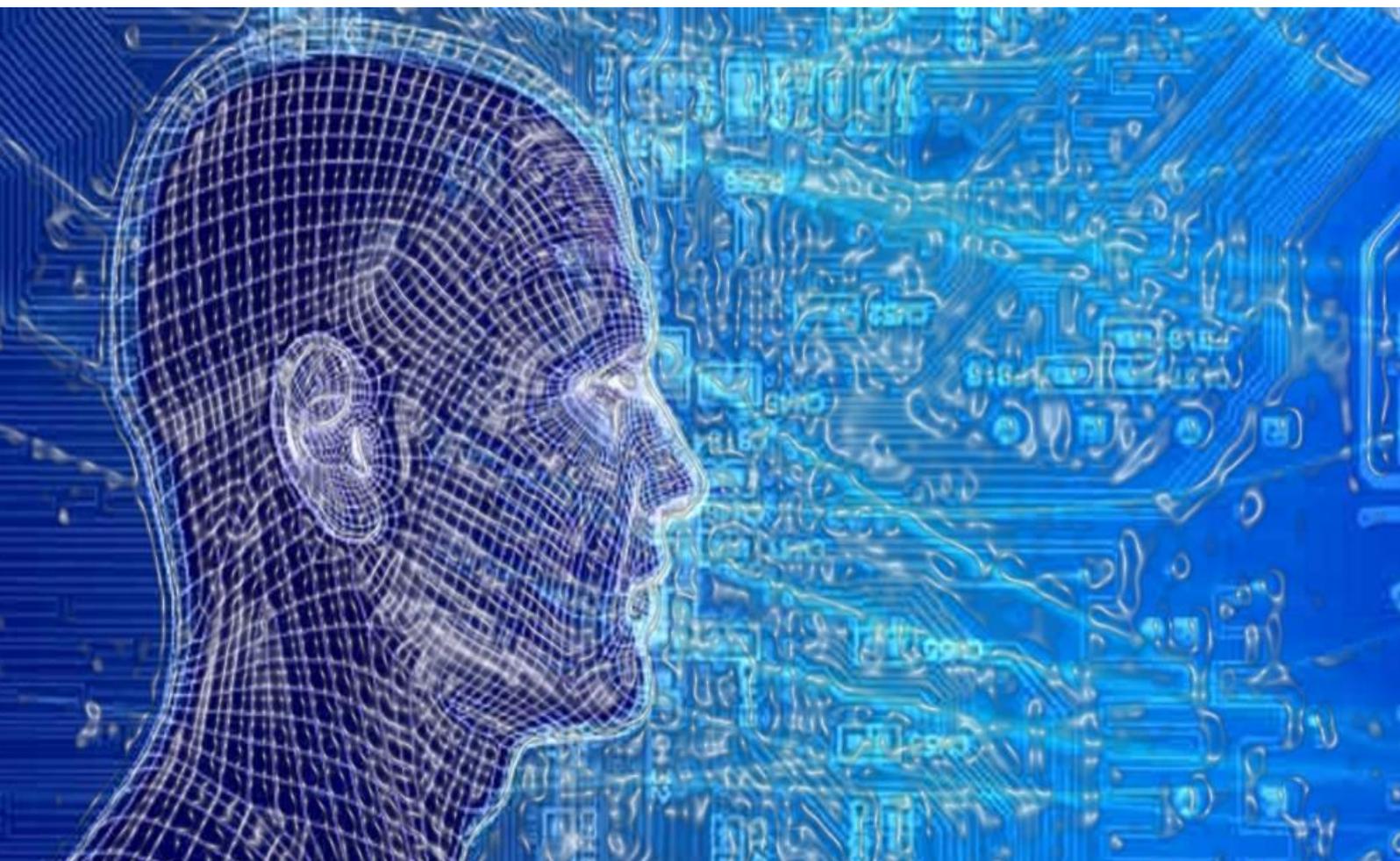


The **all-inclusive participant fee is 1390 EUR**. The fee includes training tuition, accommodation, full board, and extracurricular events. Participants will receive printed and electronic versions of the training manual, the World Bank book *The Road to Results: Designing and Conducting Effective Development Evaluations*, and other training materials.

Accommodation will be offered in fully equipped single hotel rooms. Wi-Fi will be available in the hotel premises. Full board (buffet option during lunch and dinner) will be arranged beginning with dinner on Sunday 17th September 2017 and finishing with lunch on Friday 22nd September 2017.

Capacity of the training is limited and therefore we ask all applicants to **confirm** their interest **by 15 May 2017** by filling the online [application form](#). In case of queries feel free to contact EPDET coordinator Mrs. Dagmar Gombitova (email: gombitova@evaluacia.sk).

Further information, payment instructions, and details on the training will be distributed to the registered applicants.



PRELIMINARY PROGRAM

EPDET 2017

THE EUROPEAN PROGRAM FOR
DEVELOPMENT EVALUATION TRAINING

HOTEL PRESSBURG, BRATISLAVA, SLOVAKIA

17-22 SEPTEMBER 2017

EPDED LECTURERS

Ray C. Rist



is creator and co-director of IPDET - International Program for Development Evaluation Training and former President of IDEAS – International Development Evaluation Association. Retired from the Independent Evaluation Group of the World Bank, Dr. Rist continues to advise organizations and national governments throughout the world on how to design and build results-based M&E systems, including the World Bank, OECD, DFID, IADB, and a range of corporations, House and Senate committees in the United States. The focus of much of this consulting has been on public sector performance especially that of results based management and measurement. His career includes 15 years in the United States Government with senior appointments in both the executive and legislative branches. He has held professorships at Johns Hopkins, Cornell, and George Washington Universities and been a Fulbright fellow at the Max Planck Institute. He has authored or edited 32 books, written more than 140 articles and monographs, and lectured in more than 85 countries. Dr. Rist serves on the editorial boards of nine professional journals and chairs an international working group that collaborates on research related to evaluation and governance.

Linda G. Morra Imas

is creator and co-director of IPDET - the standard against which other programs benchmark. She has more than 30 years of experience in designing, conducting, and managing policy, program and project evaluations, both nationally and internationally. She is the co-author, with Ray C. Rist, of the comprehensive text, *The Road to Results: Designing and Conducting Effective Development Evaluations*. Recently retired as Chief Evaluation Officer and Advisor, Evaluation Capacity Development (ECD), from the Independent Evaluation Group, World Bank Group, Dr. Morra Imas consults and trains on monitoring and evaluation organizations and national governments, acting as an independent consultant to the Independent Evaluation Group of the World Bank, the Inter-American Development Bank, AusAid, China Ministry of Finance, and others for training and other ECD services. She is former Director of Education and Employment Program Evaluation for the U.S. Government Accountability Office and has taught program evaluation at George Washington University as an adjunct professor.



EPDED FACILITATORS

Dagmar Gombitová



runs her private consultancy company (D&D Consulting Ltd.) based in Slovakia. Her first experience with the management and implementation of the projects dates back in 1993. Since January 1997 she has focused solely on the area of monitoring and evaluation. She has been involved in numerous monitoring and evaluation assignments for the national (Slovak and Czech) entities as well as the international bi-lateral donors such as CIDA, UNDP or EEA/Norwegian Funds. Since 2001 she has been involved in the training/ capacity building activities. She dealt with the University curriculum preparation and has been working as the external lecturer of the Evaluation module at the Comenius University in Bratislava. Dagmar is graduate of EPDET 2007. She is the member of the European Evaluation Society, member of the International Development Evaluation Association, and the founder member of the Slovak Evaluation Society where she was in the position of the Chairwoman of the society for 10 years. Since 2008 she (co)organizes EPDET – European Program for Development Evaluation Training.

Daniel Svoboda

is Chairman of the association Development Worldwide and an independent consultant, lecturer and evaluator. He specializes on environment protection and on evaluations of development projects. He is actively engaged in international processes focused on development effectiveness. He is a Board member of the Czech Evaluation Society, and a member of the European Evaluation Society and the International Development Evaluation Association (serving as its Vice-President in 2009-2012).

Since 1995 he cooperates with the Ministry of the Environment and the Ministry of Finance in the field of assessment and remediation of environmental burdens. Since 2009 he has been working for the European Commission as a member of the external monitoring team for the environmental program LIFE. Since 2007, he organizes EPDET – European Program for Development Evaluation Training. Since 2011, he is a member of the Working Group “Evaluation” of the Czech Council for Development Cooperation, and since 2014, a member of the Reference group on Evaluations of the Czech Ministry of Foreign Affairs.



Dyma Švec



is member of Development Worldwide and graduate of EPDET 2007. He is also a member of the International Development Evaluation Association and Founder of the Czech Evaluation Society. He works as independent evaluator, consultant and lecturer with experience from both development assistance evaluations (Mongolia, Sierra Leone, Serbia, Moldova, and Afghanistan) and European Structural Funds assistance evaluation (Czech Republic, Slovakia, Bulgaria, and Romania). Most recent evaluation: Supporting Access to Justice in Afghanistan (IDLO 2016).

Martin Pav

Graduated from the Université Libre de Bruxelles, Martin worked on construction projects in Sudan and Madagascar. He joined the European Commission in 1991 where he was in charge of the reforms of public finance and banking sector in Czechoslovakia in the context of the PHARE program. His portfolio contained later the Czech Republic, Bulgaria, Hungary and Baltic States as well as the evaluations of the PHARE program. Within MEDA program he was responsible for public sector reforms in Tunisia, Morocco and Lebanon. His practical knowledge of program management and contracting procedures leads him to focus on administrative and legal aspects of the tendering and contracting, notably in the field of Framework contracts. His tasks include delivery of training on these procedures for the Commission Headquarters in Brussels and in EU Delegations in third countries. After that, Martin worked four years in the field of strategic evaluations of the EU cooperation with partner countries within Directorate General for International Cooperation and Development. Presently, he is involved in setting up fully integrated operational information systems for EU cooperation programs, inclusive e-tendering, etc.



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DAY

SUNDAY 17.09.2017

- 14:00 – **Check-in, Registration in the hotel for the accommodated participants**
Handover of training materials
- 18:30 – 21:30 **Dinner**
- 19:30 – 20:00 **Welcome & Introductions**
Training partners, lecturers, and accommodated participants
- 20:00 – 20:15 **Program Overview and Course Objectives**
Providing an overview of the program, highlighting the key topics to be covered and outlining the learning objectives for the five-day course

1

DAY

MONDAY 18.09.2017

- 08:30 – 09:10 **Training introduction – Dagmar Gombitova**
Overview of the program, highlighting the key topics to be covered and outlining the learning objectives for the five-day course, brief survey on participants' background and interests.
- 09:10 – 10:10 **Introducing Development Evaluation: Terms, Concepts, Approaches (Chapters 1 – 5 of the book The Road to Results)**
– Linda G. Morra Imas
First session introduces the definition, general concepts and approaches behind evaluation of projects programs and policies. It then turns to evaluation of development interventions.
- Evaluation, What Is It?
 - Kinds of Evaluation
 - Principles and Standards for Development Evaluation
 - General Approaches to Development Evaluations
 - Challenges Going Forward
- 10:10 – 10:30 **Tea/Coffee Break**
- 10:30 – 12:00 **Understanding the Evaluation Context and the Program Theory of Change (Chapter 4) – Ray C. Rist**
This module examines evaluation planning. This module is about the front end of an evaluation – how to start. An evaluation that begins with a well-planned design is more likely to be completed on time and on budget and to meet the needs of the client and other stakeholders. A front-end analysis investigates and identifies lessons from the past, confirms or casts doubt on theory behind the program, and sets the context influencing the program.
- Front-end Analysis
 - Identifying the Main Client and Key Stakeholders
 - Understanding the Context
 - Constructing, Using, and Assessing a Theory of Change
- 12:00 – 13:30 **Lunch**

1 DAY

MONDAY 18.09.2017

13:30 – 15:00 **Understanding the Evaluation Context and the Program Theory of Change (Chapter 4) – Comparison with Logical Framework**

– *Ray C. Rist & Daniel Svoboda*

This follow-up module will focus on:

- Origins of Logical Framework Approach
- Logical Framework Matrix in Real Life Projects and Programs
- Possible Use and Limitations of Logical Framework in Evaluations
- Comparison with a Theory of Change

15:00 – 15:30 **Tea/Coffee Break**

15:30 – 16:00 Wrap of the Modules (incl. quizzes), Instructions for the Group Work

16:00 – 18:00 Small Group Work – Analyzing the Case Studies, Reconstructing their Logical Model

18:00 – 20:00 Dinner

2 DAY

TUESDAY 19.09.2017

08:30 – 10:10 **Developing Evaluation Questions and Starting the Design Matrix (Chapter 6) – Ray C. Rist**

This module addresses specific steps in designing an evaluation. The module discusses the types of evaluation questions and explains when to use each type. The module also covers how to write and structure good questions.

- Sources and Types of Questions
- Identifying and Selecting Questions
- Developing Good Questions
- Designing the Evaluation

10:10 – 10:30 **Tea/Coffee Break**

10:30 – 11:00 **Wrap of the Module (incl. a quiz), Instructions for the Group Work**

11:00 – 12:00 **Small Group Work – Designing the Evaluation Questions**

12:00 – 13:30 **Lunch**

13:30 – 15:00 **Selecting Designs for Cause-and-Effect, Descriptive, and Normative Evaluation Questions (Chapter 7) – Linda G. Morra Imas**

After determining the evaluation questions, the next step will be to select an evaluation design approach that is most appropriate given each question. This module presents some guidelines, along with the strengths and weaknesses of various design options, but it is important to keep in mind that every situation is unique. There is no “one and only” way to address an evaluation question.

- Connecting Questions to Design
- Designs for Cause and Effect Questions
- Designs for Descriptive Questions
- Designs for Normative Questions
- The Need for More Rigorous Designs

15:00 – 15:30 **Tea/Coffee Break**

15:30 – 16:00 Wrap of the Module (incl. a quiz), Instructions for the Group Work

16:00 – 18:00 Small Group Work – Selecting Evaluation Design

18:00 – 20:00 Dinner

3

DAY

WEDNESDAY 20.09.2017

8:30 – 10:10 **Selecting and Constructing Data Collection Instruments (Chapter 8)** –
Linda G. Morra Imas

Previous modules discussed evaluation questions and evaluation designs to match these questions. This module looks at how to collect the data to answer the questions.

- Data Collection Strategy
- Characteristics of Good Measures
- Quantitative and Qualitative Data
- Tools for Collecting Data

10:10 – 10:30 **Tea/Coffee Break**

10:30 – 11:00 **Wrap of the Module (incl. a quiz), Instructions for the Group Work**

11:00 – 12:00 **Small group Work – Selecting Data Collection Instruments**

12:00 – 13:30 **Lunch**

13:30 – 15:00 **Choosing the Sampling Strategy (Chapter 9)** – *Ray C. Rist*

This module discusses how to determine how much data to collect. It also addresses how to select the sources of data so that they closely reflect the population and help answer the evaluation questions.

- Introduction to Sampling
- Types of Samples: Random and Non-Random
- Determining the Sample Size

15:30 – **Free afternoon – Sightseeing of Bratislava**

THURSDAY 21.09.2017

08:30 – 10:10 **Planning for and Conducting Data Analysis (Chapter 10)**
– *Ray C. Rist*

Once the data are collected, evaluators need to go through it and find meaning in the words and numbers. Techniques are available to help with this task. Analysis begins with a data analysis strategy. Qualitative and quantitative data will demand different strategies and techniques.

- *Data Analysis Strategy*
- *Analyzing Qualitative Data*
- *Analyzing Quantitative Data*
- *Linking Quantitative Data and Qualitative Data*

10:10 – 10:30 **Tea/Coffee Break**

10:30 – 11:00 **Wrap of the Module (incl. a quiz), Instructions for the Group Work**

11:00 – 12:00 **Small group Work – Completing the Design Matrix**

12:00 – 13:30 **Lunch**

13:30 – 15:00 **Presenting Results (Chapter 13)**

– *Linda G. Morra Imas & Daniel Svoboda*

Once data collection and analysis are largely completed, it is time to share preliminary results and to make plans to communicate the final results. Sharing what has been learned is one of the most important parts of an evaluation. It is a critical precondition to effecting change.

4

DAY

4 DAY

THURSDAY 21.09.2017

Presenting results can be done in writing (through memos and reports) or orally (through briefings and presentations). The module will focus on:

- Crafting a Communication Strategy
- Writing an Evaluation Report
- Displaying Information Visually
- Making an Oral Presentation

15:00 – 15:30 **Tea/Coffee Break**

15:30 – 16:30 **Evaluation Ethics and Culture (Chapter 14)**

– *Linda G. Morra Imas & all*

Evaluators have many tasks, including planning, organizing, and designing evaluations and collecting, analyzing, and presenting data. They also have to deal with internal and external pressures. They may be asked to make changes to the plan, organization, or reporting of the evaluation to meet the needs of others. Sometimes proposed modifications are welcome; at other times, they may raise ethical or political considerations. Ethics and politics are issues for all evaluators, especially for those working in countries with poor governance and a history of corruption. Cultural context and internal pressures within a development organization can also create ethical issues. This module will discuss these issues in specific phases of the evaluation process:

- Ethical Behavior
- Politics and Evaluation
- Cultural context

16:30 – 17:00 **Wrap of the Training (incl. pending Q/A), Instructions for the Group Work**

17:00 – 18:30 Small Group Work – Finalizing the Group Work Presentation

19:00 – Special Graduation Dinner

FRIDAY 22.09.2017

5 DAY

8:30 – 10:10 **Group Work Presentations: Project Logic Model & Evaluation Design Matrix**

10:10 – 10:30 **Tea/Coffee Break**

10:30 – 12:00 **Group Work Presentations continue**

12:00 – 12:30 **Evaluation of the Training**

12:30 – **Check-out from the rooms**

12:30 – 14:00 **Lunch**

14:00 – 15:30 **Bonus: Workshop on European Commission experience in Terms of Reference drafting and implementation – practical recommendations** (*Mr. Martin Pav, DG DEVCO / European Commission*)

- Terms of Reference drafting, logistics, administrative issues, practical aspects

15:30 – 15:50 **Tea/Coffee Break**

15:50 – 17:00 **Workshop continues**

- Implementation, assessment and closure, errors to avoid
- Questions and answers

*Questions or requests for additional information may be addressed directly to
EPDET 2017 Manager:*

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TRAINING IS ORGANIZED BY



**THE SLOVAK EVALUATION SOCIETY (SES) & DEVELOPMENT WORLDWIDE
(DWW)**

IN COOPERATION WITH A REGIONAL OFFERING OF



**THE INTERNATIONAL PROGRAMME FOR DEVELOPMENT EVALUATION
TRAINING (IPDET)**

AND



THE INTERNATIONAL DEVELOPMENT EVALUATION ASSOCIATION (IDEAS)

AND



THE CZECH EVALUATION SOCIETY (CES)